

Shinerama Online Fundraising Contest Contest Rules

ELIGIBILITY

The sponsors of this contest are Cystic Fibrosis Canada (the “*Sponsor*”),

To be eligible, you must be a resident of Canada (contest is open to residents of Canada excluding the residents of Quebec) from the Contest Starting Date to the date of the draw. Residents of Quebec are not eligible to win prizes as a result of Contest draws.

Employees of CF Canada or the sponsors and prize partners of the Walk, employees of any affiliates of CF Canada or such sponsors and prize partners, and the immediate family members of any such employees (father/mother, brother/sister, son/daughter) or persons living under the same roof as any such employees are not eligible to win prizes as a result of Contest draws.

THE PRIZE

There is one prize available to win. One Apple Watch Series 3 GPS. Size: 38mm. Colour: Black.

The Prize is not transferable or convertible to cash and must be accepted as awarded.

HOW TO ENTER

No purchase is required. To enter, you must already be registered for Shinerama, in support of Cystic Fibrosis Canada, online at www.shinerama.ca with \$50.00CAD or more in online collected pledges or write a minimum 500-word essay on why you want to help find a cure for cystic fibrosis and mail to: Walk Contest, Cystic Fibrosis Canada, 2323 Yonge Street, Suite 800, Toronto, Ontario, M4P 2C9 (the “**Contest Address**”). If submitting an essay you must include your name, address and phone number on top of your essay, and include your signature at the bottom of your essay. All essays must be originals and not mechanically reproduced. If mailing in an essay entry, to be eligible for the contest, such entry must be received prior to 11:59 p.m. (E.S.T) on the Contest Period Closing Date.

Entrants who are under the age of majority in their province or territory of residence must have their essays signed by a parent or legal guardian.

Participants who fundraise online will automatically be entered into the Prize draw, after collecting \$50.00CAD or more in online pledges, through the official Web site (www.shinerama.ca), provided online pledges are received prior to 11:59 pm (E.S.T) on the Contest Period Closing Date.

CONTEST PERIOD. The Contest begins at 4:00:00 p.m. Eastern Standard Time (“EST”) on October 5, 2017 and ends at 11:59:59 p.m. (E.S.T.) on October 22, 2017. To enter, you must be registered for Shinerama online fundraising. One automatic entry to the draw will be awarded for every \$50.00CAD raised online throughout the contest period per registrant. Additionally, one automatic entry to the draw will be awarded to any registrant that has raised \$50CAD or more online prior to the contest period during the 2017 Shinerama campaign. Entrants who are under the age of majority in their province or territory of residence must have consent by a parent or legal guardian.

THE DRAW

A random draw from all eligible automatic entries received will be conducted by a Cystic Fibrosis Staff member, at its office in Toronto, Ontario on Monday, October 30, 2017 at 3:00 p.m. (E.S.T.) to award the Prize, subject to these



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www.fibrosekystique.ca

contest rules. You do not need to be present at the draw in order to win. The Prize will be awarded to the person named in the first entry drawn, subject to these contest rules, if he/she (i) correctly [answers](#), without human, mechanical, electronic or other assistance, a time-limited mathematical skill-testing question to be administered by Sponsor during a pre-arranged, mutually convenient telephone call. and (ii) otherwise complies with these contest rules.

The chance of being selected will depend on the number of eligible entries received.

The entrant whose entry is drawn will be contacted by phone or email. In order to be declared the winner, the selected entrant must sign and return (within 14 days of the date on which it is delivered to the address on entrant's entry) a Declaration of Compliance, Release and Publicity Consent, in the form required by the Sponsor. His/her parent/legal guardian if a minor, must also sign a release, in the form required by the Sponsor, and return it within 14 days of it being delivered to the address on entrant's entry. If a selected entrant does not comply with these contest rules or cannot be contacted within 7 days of the draw, that entry will be declared void and a further entry will be drawn. If a selected entrant cannot use or chooses not to use any portion of the Prize, that portion of the Prize will be deemed to be forfeited and no substitution or other compensation will be awarded. The winner's name, the fact that he/she is the winner of this contest, his/her city name, photo and/or likeness may be published in a Cystic Fibrosis Canada newsletter or on the Shinerama website.

OTHER RULES

The decisions of the Sponsor will be final and binding on all entrants. The Sponsor with its respective employees, directors, officers, agents, representatives, successors and assigns, and all of their respective employees, directors and officers (collectively, the "Releasees") shall not bear any liability for or in connection with (a) contest entries which are lost, stolen, delayed, not received, destroyed, or illegible, incomplete or otherwise improperly completed, (b) any faulty electronic data transmission, equipment failure or other online communication problems, or any other difficulties of whatever nature in the administration of the contest; (c) loss, theft, use or misuse of the Prize, (d) damage to a user's system; and (e) any property damage, personal injury, death, loss or misfortune in any way attributable to this contest or the Prize. Entrants release the Releasees from all liability relating to or arising in connection with the contest and/or the Prize. Entrants also agree not to make any claim against any of the Releasees or any third party in respect of any matter relating to or arising in connection with the contest and/or the Prize. By entering, each entrant grants the Sponsor the right to use the winner's name, the fact that he/she is the winner of this contest, his/her city name, photo and/or likeness, without further compensation, in advertising or publicity announcing the winner of the contest. As noted above, such announcement will be made in the Sponsor's newsletter and/or on the Sponsor's website at www.cysticfibrosis.ca. Without limiting any other provision of these contest rules, the Sponsor reserves the right to substitute the Prize or any part of the Prize with one of equal or greater value, without notice. Illegible, fraudulent or mutilated entries are void.

This contest is subject to all federal, provincial and local laws.

With respect to the personal information you are providing in order to enter this contest: (a) such personal information will be collected and used by the Sponsor to administer this contest, (**If you do not wish your information to be used for either or both of the purposes set out in the preceding sentence, please call us at 1-800-378-2233**). If you win, the fact that you are a winner in this contest, your name, city name, photo and/or likeness, shall be used and disclosed by the Sponsor to its advertising and promotional agencies and/or any media, for the purpose of advertising and publicity announcing the winner of the contest.