



**FIGHTING
BLINDNESS
CANADA**

Sample Donation Ask Email You Can Send to Your Family and Friends

(This email can also be found by logging into your personal fundraising account, clicking on "My Fundraising" then "Get Sponsors" and scrolling down the page.)

Dear (First Name)

This June, I am participating in Cycle for Sight Virtual 2020 because I want the millions of Canadians, who are living with vision loss, to have access to treatments and cures. We are at a milestone moment for game-changing breakthroughs in the fight against blindness and with your support we will soon see these treatments offered in Canada!

Unfortunately, all Cycle for Sight events this year have been impacted by the uncertainty of how long we will be required to participate in physical distancing, jeopardizing \$650,000 in funds for mission-critical research and FBC support programs.

So, I feel thankful to have the opportunity to continue to support FBC by participating in a new virtual event to help keep the research going.

We are all living in an unprecedented time with this pandemic, and I appreciate the challenges your family may be facing right now. If you are in a position where you can make a contribution to my campaign in support of FBC, I would greatly appreciate it.

And if you are unable to give this year, that is ok – it goes without saying that I understand, and I would still appreciate your encouragement.

Thank you for your consideration to support Canada's leading researchers who are committed to stopping vision loss and restoring sight! To make a secure online donation using your credit card just click on this link:

YOUR PERSONAL PAGE LINK HERE *(Your link can be found by logging into your personal fundraising account, clicking "My Fundraising" on the left hand side of the screen and scrolling to the middle of the page)*

Alternatively, if you prefer to sponsor me with a cheque, please include Cycle for Sight and my name in the memo line and send to Cycle for Sight, 890 Yonge Street, 12th Floor, Toronto, ON M4W 3P4.

And if you'd like to participate with me in Cycle for Sight Virtual 2020, that would be amazing. Just click on the link above, search for my name, and then join my team.

Thanks for your consideration!
Your Name