

## Sample Donation Ask Email

### You Can Send to Your Family and Friends

*(This email can also be found by logging into your personal fundraising account, clicking on “My Fundraising” then “Get Sponsors” and scrolling down the page.)*

Dear (First Name)

I have become a Sight Saver Fundraiser for Fighting Blindness Canada because I want the millions of Canadians, who are living with vision loss, to have access to treatments and cures. We are at a milestone moment for game-changing breakthroughs in the fight against blindness and with your support we will soon see these treatments offered in Canada!

Unfortunately, most of Fighting Blindness Canada’s fundraising events this year have been impacted by the uncertainty of how long we will be required to participate in physical distancing, jeopardizing almost \$1 million in funds for mission-critical research and FBC support programs.

I feel thankful to have the opportunity to continue to support FBC by creating my own fundraising effort to help keep the research going.

We are all living in an unprecedented time with this pandemic, and I appreciate the challenges your family may be facing right now. If you are in a position where you can make a contribution to my campaign in support of FBC, I would greatly appreciate it.

And if you are unable to give this year, that is ok – it goes without saying that I understand, and I would still appreciate your encouragement.

Thank you for your consideration to support Canada's leading researchers who are committed to stopping vision loss and restoring sight! To make a secure online donation using your credit card just click on this link: **YOUR PERSONAL PAGE LINK HERE** *(Your link can be found by logging into your personal fundraising account, clicking “My Fundraising” on the left hand side of the screen and scrolling to the middle of the page)*

If you would like more information on Fighting Blindness Canada and the research your donation is making possible, please visit <http://fightingblindness.ca>.

Thank you for your support!

**Your Name**