



FUNDRAISING FAQs

Frequently asked questions about fundraising for Fighting Blindness Canada.

Can I use GoFundMe, Facebook or PayPal fundraising options to raise funds for Fighting Blindness Canada?

Online fundraising options have drastically changed the landscape for many charitable organizations and can be quite easy to execute. When you choose to fundraise directly through our Sight Savers portal you can avoid platform fees charged by other sites and have a greater impact on our work. Your friends and family will be easily able to support you through your personal page and are eligible for a tax receipt for their gifts.



I have a fundraising event idea; can you help me put it together?

Start by creating your personal fundraising page on our Sight Savers portal. Contact our office **1.800.461.3331** to discuss your idea with our experienced Community Fundraising staff. We are happy to help.

What about tax receipting for my event?

We receive more questions about receipts than about almost any other matter. In order to ensure our status as a charitable organization with the Canadian Revenue Agency, it is imperative that we all handle matters around receipting in an appropriate, timely, efficient and legal manner. All eligible donations (\$20+) received through your Sight Saver fundraising page will automatically be issued a tax receipt from our organization. Contact our office at **1.800.461.3331** if you have specific donation questions.



What do I do with cash/cheque donations?

If friends or family prefer to give you cash or cheque donations, you can enter these gifts in your Offline Donation Form to keep track of your progress and update your fundraising totals. Cheques should have your name in the NOTES section and can be mailed to:

Fighting Blindness Canada 890 Yonge St., 12th Floor,
Toronto ON M4W 3P4 ATTN: Community Fundraising



SUPPORTING



FIGHTING BLINDNESS CANADA



FIGHTING
BLINDNESS
CANADA

[Fightingblindness.ca/sightsavers](https://fightingblindness.ca/sightsavers)