



## BECOMING GREAT FUNDRAISERS

Top Tips for your Sight Saver Fundraising efforts supporting Fighting Blindness Canada.

---

### TIP 1: SHOW THE LOVE

Start by creating your personal fundraising page on our Sight Savers portal. Donations are processed and tracked via our office, so you don't have to worry about tax receipts.



### TIP 2: BE CREATIVE

Share your message with friends and family with the easy to use templates provided or simply create your own message and insert the link to your page.



### TIP 3: LEVERAGE & ASK YOUR NETWORKS

People love to hear your story and why you decided to fundraise for Fighting Blindness Canada. Share with your network and direct them to your page to donate. Don't forget to ask if your company has a matching program. Contact your HR department to see if your company will match your fundraising initiatives.



### TIP 4: PAT YOURSELF ON THE BACK

Fundraising can be hard work. Be proud of your dedication to raise money to help us pursue treatments and cures for vision loss. Thank You!

