

Lupus Ontario

Walk for Lupus Ontario Sponsorship

2021



Who is Lupus Ontario?

Lupus Ontario is the largest Canadian Provincial organization dedicated to improving the lives of lupus patients. Lupus Ontario provides support services to hundreds of lupus patients and their families. Lupus Ontario has provided approximately \$2.2M in funding to lupus research through the annual Geoff Carr Lupus Fellowship.

What is Lupus?

Lupus is an incurable autoimmune disease characterized by inflammation in one or more parts of the body. The most common type of lupus is systemic lupus erythematosus (SLE). It is estimated that lupus affects tens of thousands of people in Canada. Systemic lupus is a complex and sometimes baffling condition that can target any tissue or organ of the body, including skin, muscles, joints, blood, blood vessels, lungs, heart, kidneys and the brain. There are other types of lupus which mainly affect the skin. Because of the complexity of lupus it is very challenging to properly diagnose. Patients often suffer for several years before their disease is properly diagnosed.

Lupus typically occurs in young women between the ages of 15 and 45. However, men and children are also found to have lupus. At least one third of lupus patients are unable to work full-time and the vast majority are forced to make significant lifestyle changes. **There is no cure for lupus.**



How Does Lupus Ontario Serve the Lupus Community?

Lupus Ontario supports the lupus community by:

- 01** ·Providing a total of \$2.2 M in funding for the Annual Lupus Ontario Geoff Carr Research Fellowship since 1990. This Fellowship has trained over 30 rheumatologists to become experts in diagnosing and treating lupus patients. Many of the research findings have helped improve the management of the disease.
- 02** ·Running online and in-person Support Groups for lupus patients and their families
- 03** ·Educating lupus patients on managing their disease through monthly webinars, newsletters and the Lupus Ontario website
- 04** Holding Medical Symposiums focused of managing lupus and providing research updates
- 05** ·Creating awareness through social media, our website and annual events such as the Walk for Lupus and the Italian Dinner Dance

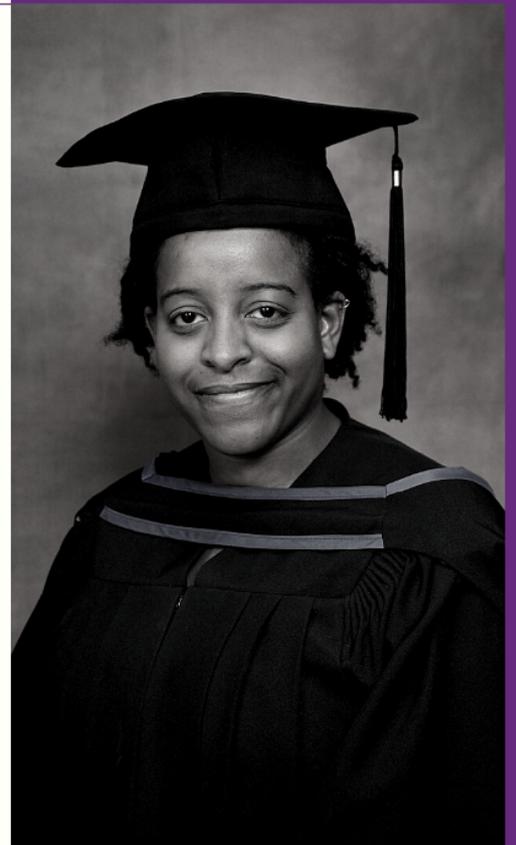
The Geoff Carr Fellowship is dedicated to promote clinical expertise and research excellence in the field of systemic lupus erythematosus for more than three decades now. By assisting dozens of young physicians to gain experience in lupus, it is the most important such award in North America with a tremendous impact both nationally and worldwide. Spreading expert knowledge about the disease is the most efficient way to improve the lives of thousands of patients with lupus in Canada, particularly in the time of COVID-19 pandemic. Donate today and make a difference for our patients!

DR. KONSTANTINOS TSELIOS
MD PHD
CLINICAL RESEARCH FELLOW AT
CENTRE FOR PROGNOSIS STUDIES IN
RHEUMATIC DISEASES, TORONTO LUPUS
CLINIC, UHN

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Lupus is debilitating disease that I will have to live with for the rest of my life or till we find a cure. I believe with the support of my family, friends and the likes of Lupus Ontario, I can live a fulfilled life and accomplish anything I want to.

KIAH REID



What is Walk for Lupus Ontario?

Walk for Lupus Ontario is an annual fundraising and awareness event. It is typically held in several communities throughout the province between May and September. With the onset of COVID-19, Lupus Ontario has transitioned to a virtual event. The walk provides an opportunity for the lupus community to share their stories, meet other lupus patients and their families and to raise awareness of the disease in their communities.

Why Support the Walk for Lupus Ontario?

The proceeds from the Walk for Lupus are put towards research, patient support and education programs. Lupus Research funding has been severely reduced during the pandemic and the need has never been greater for this research to continue. Since lupus is such a complex disease, patients need a source of valid information to help them cope with their lupus journey. Your organization will be supporting a disease that is often hidden, not well understood and relatively unknown. Lupus Ontario is a small charity that receives no government funding.

We need your help.

How Your Organization Can Support the Walk for Lupus Ontario

Your organization can support the Walk by:

- Fundraising within your organization
- Creating employee team(s) and registering to raise funds for the Walk
- Becoming a provincial sponsor



Provincial Sponsorship Opportunities

Community Pace Setter

- Placement of logo on all event signage/promos
- Prominent display of your banner at all Provincial Walks
- Top placement of logo on Provincial website for one year, reciprocal link of Provincial logo on sponsors website if desired
- Mention in Press Release
- Inclusion in some media (radio/print)
- Honorary mention in Provincial newsletter

\$2,500+

Community PowerWalker

- Placement of logo on event signage/promos
- Logo on Provincial website for one year
- Preferred display of your banner at all Provincial Walks
- Honorary mention in Provincial newsletter

\$1,000

Community Strider

- Placement of logo on all event signage/ promos
- Display of your banner at all Provincial walks
- Logo on Provincial website for one year

\$500

Community Stroller

- Display of your banner at all Provincial Walks

\$250

**Please contact Lupus Ontario
at info@lupusontario.org or call 1-877-240-1099
for more information or visit
www.walkforlupusontario.org**