

# FUNDRAISING TIPS TO REACH YOUR FUNDRAISING GOAL

PEOPLE WILL TEND TO MATCH THE AMOUNTS ALREADY LISTED ON YOUR PAGE

START BY PLEDGING YOUR OWN ACCOUNT

SEND MESSAGES OR TWEETS TO ALL YOUR FRIENDS & FOLLOWERS



PARTICIPANTS WHO CUSTOMIZE THEIR PERSONAL PAGE RAISE AN AVERAGE OF

## 22% MORE



ASK WITH AN EMAIL!



SHARE YOUR CLIMB PAGE ON FACEBOOK AT LEAST TWICE



## TARGET YOUR FUNDRAISING EFFORTS

TARGET YOUR MOST GENEROUS, SUPPORTIVE AND PASSIONATE SUPPORTERS FIRST!



### GET YOUR CLOSEST FRIENDS TO SPONSOR YOU

AND

### ASK YOUR FAMILY



### CONNECT WITH SCHOOL AND COLLEGE FRIENDS

### REACH OUT TO CO-WORKERS



### ASK YOUR SPORTS TEAMS

HOW ABOUT YOUR ...

DOCTOR  
HAIRDRESSER  
CHURCH  
PERSONAL TRAINER  
DENTIST  
NETWORKING CLUB

